



ADVISING  
COMMUNITIES

**Division Unit Report for Small Colleges & Universities**  
**Submitted by Jill Oberfeiting**

Please complete Columns 1 through 6 and return by November 15, 2021.

Columns 7 and 8 are completed for the progress report due August 15, 2022. Please send your report to your [Cluster Rep](#) and the ACD Reps: Gavin Farber ([gavin.farber@temple.edu](mailto:gavin.farber@temple.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison: Liz Alcantara ([lizbeth@ksu.edu](mailto:lizabeth@ksu.edu)). Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <i>(Complete in August 2022 report)</i>	<b>8. Future action(s) based on data</b>  <i>(Data-informed decisions)</i>  <i>(Complete in August 2022 report)</i>
Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.	Host hot topic discussions on a variety of popular topics/common questions posed by members to provide a platform to share and learn different perspectives.	Topics will be chosen from a recent survey posed to the community. Once identified, presenters/panelists will need to be determined, events scheduled and then advertised.	The goal is to host at least two such events this year and will be measured by the number of events hosted.	Depending on the topics chosen, we will seek other advising communities to collaborate.	Do committee members have time to create an effective opportunity for our members?	One Hot Topic Discussion has taken place and the other is planned for September.  April Hot Topic - "Professional and Faculty Advisor Models (in small colleges): the Challenges and Collaborations". We had two Steering Committee Members who chaired this Hot Topic and there were four presenters from	The Steering Committee has already started brainstorming ideas for next season's Hot Topic Discussion. Our goal is to host two events. Looking at opportunities to involve more of our advising community in the choice of Hot Topic and in the presentation.

						<p>the Small Colleges &amp; University Advising Committee. Not including the chairs, the presenters, myself and Executive Office, there were 45 attendees.</p> <p>September 28<sup>th</sup> Hot Topic is a collaboration with Career Advising. The topic is Academically Focused and Career Driven-Integrating Academic Advising with Career Services.</p>	
<p>Foster communities of practice that empower members to advance the scholarship of academic advising.</p>	<p>Create a Reading Circle that will look at recent publications, articles and books and ultimately advance scholarship of academic advising in a low pressure environment.</p>	<p>The articles, publications, and/or books for the Reading Circle need to be identified and shared with the community. Dates of the Reading Circle need to be scheduled and then advertised.</p>	<p>The goal is to host at least two such events this year and will be measured by the number of events hosted.</p>	<p>We would love for members of other communities to join. And we should advertise to those especially if there is a topic that closely links to that community.</p>	<p>Deciding on what to read. We want this to be fun and low pressure but a way to increase scholarship.</p>	<p>SCUAC hosted a total of three Summer Reading Circles – one in May, June and July.</p> <p>May’s reading was about Global Compassion Fatigue. June’s reading was about Student Apathy. July’s topic was about Use of Course Withdrawal.</p> <p>Other than the presenter and Executive Office, there were 18</p>	<p>For the first time in having a summer reading circle, we were happy with the level of participation. Our goal is to host three summer reading circles again next summer. Looking at opportunities to involve more of our advising community in the choice of topics and presenters.</p>

						participants for the May Summer Reading Circle, 17 participants for the June Summer Reading Circle and 11 for the July Summer Reading Circle.	
Optimize the globalization of the association, including the community of members, network of partnerships, engagement with scholarship, and relevance of professional development opportunities.	Increase visibility of the community and NACADA as a whole through social media platforms by creating a "Calendar of Postings" and then create content for those postings.	Calendar of Postings is being created by one of our Steering Committee members and then coordination of content between our FaceBook and Twitter managers with the community chair.	Do we stick to the Calendar of Postings or not.	To advertise other NACADA-wide events.	Finding appropriate content to submit and staying up to date with submissions.	Although the Steering Committee made an attempt on this goal, we did not fully realize the potential. For the months of January – May we were good about posting something biweekly whether it was an announcement about an upcoming SCUAC or NACADA event or just a general post of celebration. Although this did increase the visibility of our online/social media presence, we do not have any statistical information to support.	This will be a continued goal for next year. However, we do need to get a statistical baseline such as the number of member on FaceBook for example and their usage at the start of the season so that we may compare at the end.

*INSERT rows as needed*

**Resources:**

MACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir\\_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing)